

**OPERATOR
COMMENTS**

“Someone recently asked me if I thought there was a future in the coin-op business. There will always be a future in coin-op. We may have to adapt to a different business model but there will be a need for instant gratification and quick entertainment.”

“If we pay attention to even our weaker locations then we will all prosper after time. The population is growing and things should get even better.”

“Associations are a waste of time. You are on your own, believe me.”

General Business

1. Do you operate in:

	2006	2005	2004	2003	2002
Arcades ONLY	1%	1%	2%	4%	6%
Street Locations ONLY	33%	39%	61%	54%	49%
FECs ONLY	3%	6%	1%	4%	11%
Bulk Vending ONLY	8%	11%	*	*	*
Arcades/Street/FEC	9%	7%	9%	14%	6%
Street/FEC	3%	3%	8%	7%	6%
Arcade/FEC	1%	2%	1%	3%	2%
Arcade/Street	7%	6%	19%	12%	20%
Bulk/Street	9%	13%	*	*	*
Other combos with Bulk	9%	5%	*	*	*

2. How many locations do you have?

	2006	2005	2004	2003	2002
Arcade	4,000	5,500	5,000	4,900	4,600
Street Location	250,000	422,000	225,000	196,000	224,000
FEC	3,000	2,000	2,000	2,500	2,000

3. How long has your company been in business?

	2006	2005	2004	2003	2002
Average	27 yrs.	25 yrs.	25 yrs.	30 yrs.	23 yrs.
10 yrs. or less	15%	25%	24%	29%	25%
11 to 25 yrs.	39%	37%	38%	27%	42%
Over 25 yrs.	45%	38%	38%	44%	33%

4. Are you optimistic that your company will be in the coin-op industry five years from now?

	2006	2005	2004	2003	2002
Yes	96%	78%	86%	81%	82%

NOTE: Last year we were disappointed that just 78% said they would be in business in 5 years. However, what a difference a year makes and now 96% say they are confident that they'll be in business in 5 years.

5. Has your community been affected by a smoking ban?

	2006	2005	2004
Yes	42%	34%	44%

NOTE: Certainly we would have been surprised if the number of yes answers hadn't gone up and it did nearly 24% from last year. Considering the states, cities, and communities that have led the charge against smoking and the states and state associations that have fought against the bans a rise in the number affected by smoking bans wasn't shocking. Many locations such as bars, taverns, and lounges that traditionally tolerate, even accept smoking and have coin-op equipment are hurt when a ban takes effect. We'll have to keep an eye on this number for next time.

6. Do you attend major industry trade shows?

	2006	2005	2004
Yes	71%	70%	75%

NOTE: Over half of those who attend trade shows named the Amusement and Music Operators Association (AMOA) International Expo as the number one show they attend. Following in order are Amusement Showcase International(ASI) with 24% saying they attend, International Association of Amusement Parks and Attractions (IAAPA) with 11%, Fun Expo with 10%, National Bulk Vendors Association (NBVA), and a scant 3% named their state show. Admittedly, very few states actually hold state shows anymore, but more are holding meetings or conferences.

7. Should ASI and AMOA combine shows and when should the combined show be held?

yes (in the spring)	27%
yes (in the fall)	48%
no	25%

NOTE: There have been discussions about this for several years but there are some issues that are difficult to work out. It may never happen but we simply asked this to get an idea of what operators think of a merger.

8. Have routes been sold in your area in the past year?

Yes 59%

NOTE: Last year we asked this question a little differently: Has YOUR business acquired other