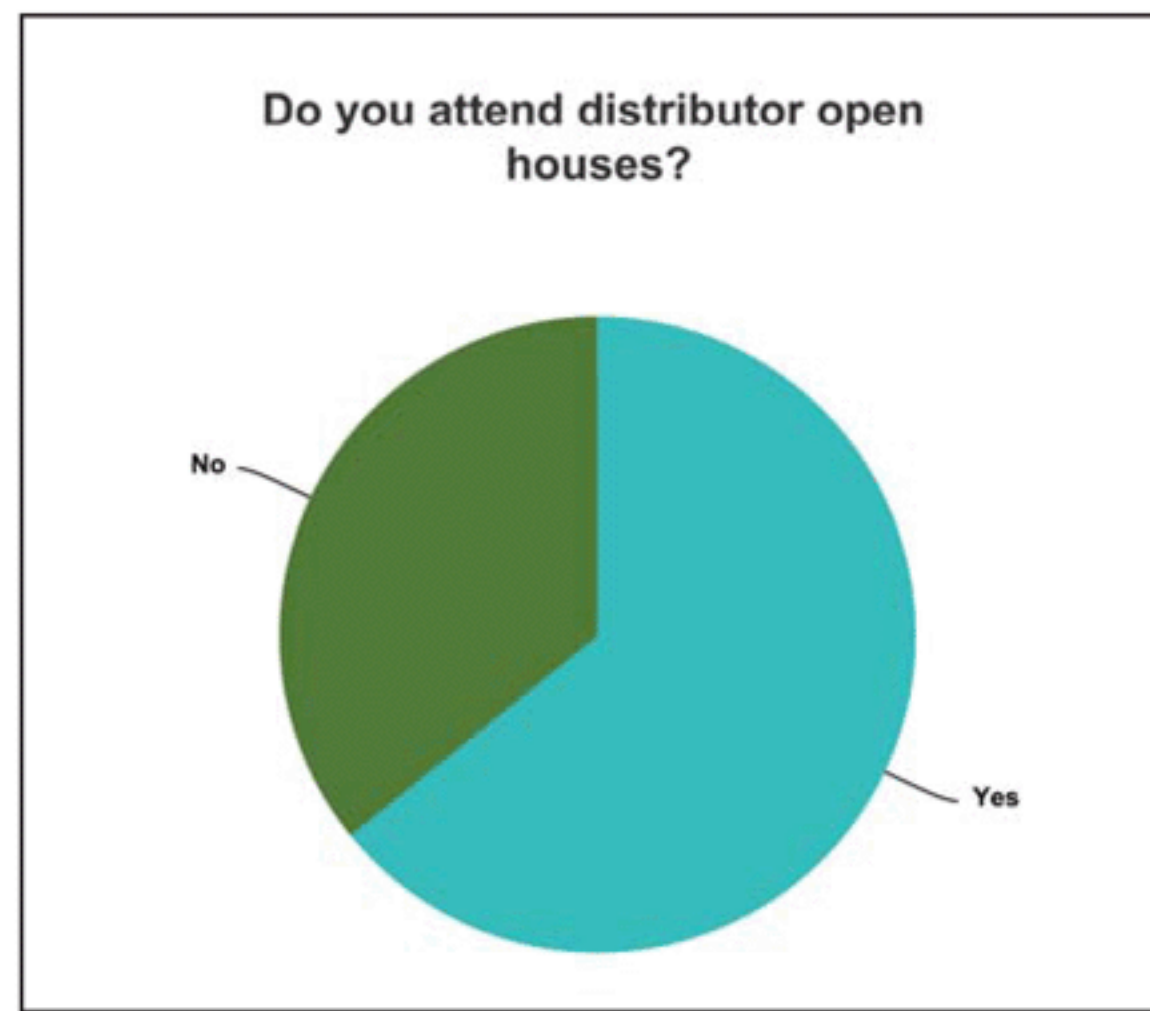
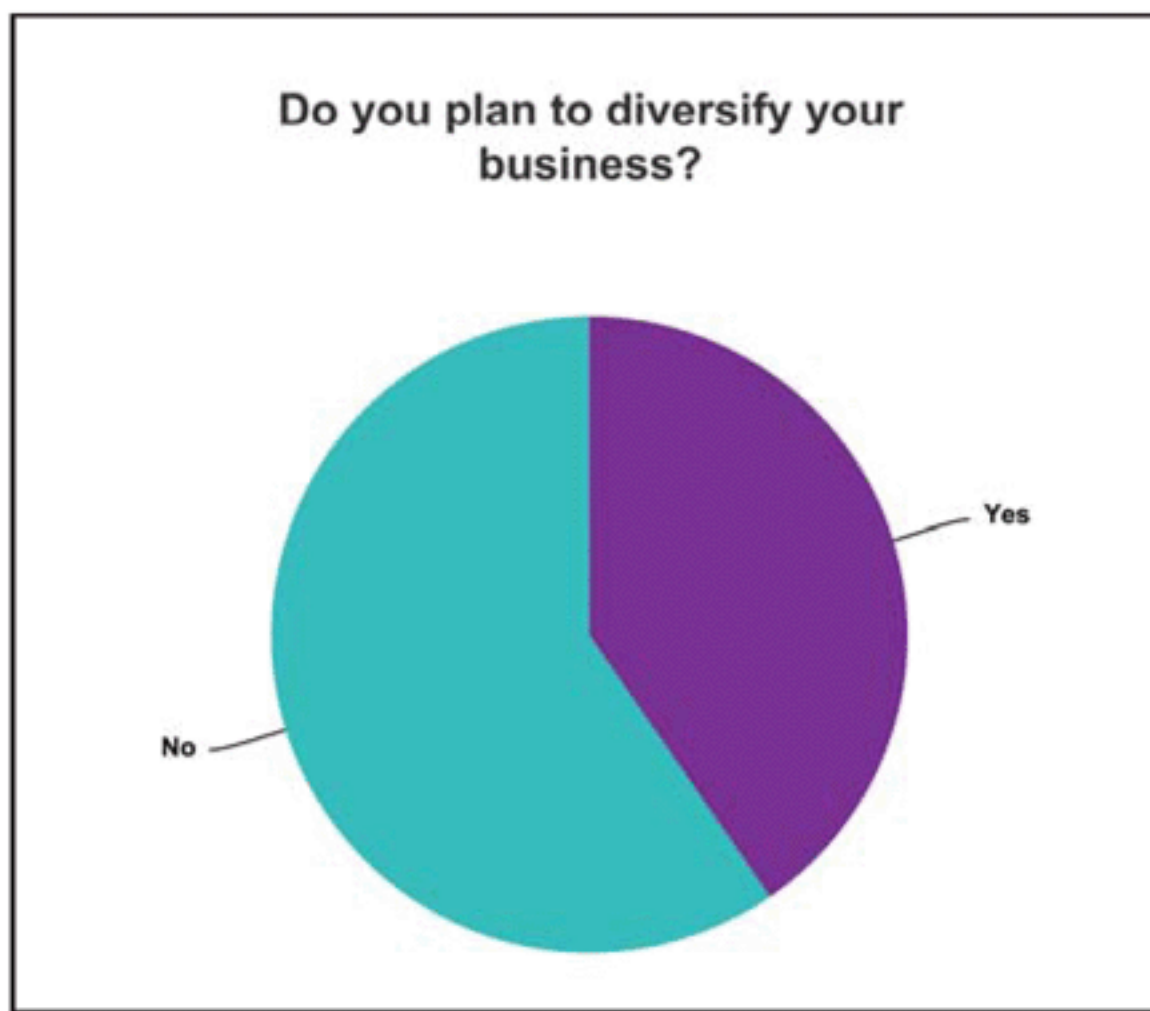


General comments

*“Business has stopped going down; it’s going up but at a small pace. Gas is cheaper but health insurance costs are messed up.”*



<b>24. Are you offering your customers online tournaments?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Yes		40%	51%	39%	40%	35%
<b>25. How do you plan for your new game purchases?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Dollar Amount (average \$) (13% of operators)		\$156,000	\$100,000	\$94,000	*	\$20,000
Percent of Gross (average %) (7% of operators)		19%	10%	20%	13%	10%
Buy equipment by need		80%	93%	77%	87%	90%
<b>26. Are you using a cashless payment system in any locations?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Yes		49%	43%	33%	39%	44%
<b>27. Do you plan to diversify your business?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Yes		42%	47%	37%	67%	52%
Note: Top suggestions were ATMs and small footprint redemption type locations.						
<b>28. Do you sell machines to the home market?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Yes		55%	77%	59%	72%	64%
<b>29. Do you visit distributor open houses?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Yes		65%	74%	65%	74%	77%
<b>30. Has your state or local government introduced legislation that will affect redemption games?</b>		<b>2015</b>	<b>2014</b>	<b>2013</b>		
Yes		37%	19%	38%		
<b>31. Are you aware of studies being conducted on changing the metallic content of the quarter?</b>		<b>2015</b>	<b>2014</b>			
Yes		51%	85%			

What is the smallest change you made that gave you a big positive result?

*“Rotating prizes in high value machines produced more play. If prizes sit in a machine too long, customers think the machine is hard to win.”*

*“We are charging minimums where machines do not generate adequate revenue.”*